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November 1950

Annex 13

Propaganda Objectives and Tasks for Korea

OBJECTIVE I

To induce opinions, attitudes, and action among all Koreans, including guerrilla forces, which will assist in the restoration and maintenance of internal order and security in Korea.

TASK A

To persuade Korean leaders that realistic political and economic measures designed to meet the basic problems of the Korean people will greatly assist in the elimination of guerrilla operations.

TASK B

To persuade the Korean people that the achievement of individual economic well-being and personal security depends upon the early restoration of internal order; and that they can assist in re-establishing order by denying to guerrilla forces all aid and assistance.

TASK C

To convince Korean guerrilla forces (if and when the evidence indicates) that external Communist aid has been withdrawn from the Korean Communists.

TASK D

To persuade Korean guerrilla forces that, by opposing ROK and UN authorities, they are hampering the opportunity of the Korean people to create a truly independent state, free of all foreign

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foreign occupation, intervention, and influence.

TASK E

To persuade Korean guerrilla forces that continued resistance to UN forces will lead inevitably and unnecessarily to their destruction, and that honorable surrender is preferable.

TASK F

To persuade Korean guerrilla forces that past participation as a part of the organized North Korean armed forces is not of itself punishable, but that continued resistance is henceforth punishable as a crime against the governmental authorities.

OBJECTIVE II

To help prepare the Koreans for responsible participation in, and support of, projected UN-sponsored elections when the scope of the elections is decided.

TASK A

To convince all Koreans that the projected UN-sponsored elections offer the surest road to realization of their aspirations for a unified independent Korea.

TASK B

To convince all Koreans that the elections will be fair and free.

TASK C

To eradicate fears particularly in North Korea of future Communist reprisals for participation in the projected UN-sponsored elections.

OBJECTIVE III

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OBJECTIVE III

To impress upon all Koreans the responsibilities that will devolve upon them as citizens of a unified independent, sovereign nation.

TASK A

To make all Koreans realize that while UN and US determination to help resist aggression against free nations will remain, UN forces will be withdrawn from Korea when peace is restored and a stable government established.

TASK B

To make clear to all Koreans that while there will be UN and US help in rehabilitation and in creation of a viable economy, maintenance and improvement of the resultant economic position will depend primarily on Korean effort.

TASK C

To make clear to all Koreans U.S. confidence that a rehabilitated and unified Korean nation can make an important contribution to the life of the community of Asian nations.

TASK D

To make clear to Korean cultural leaders and students that the utilization of their opportunities to improve and perfect their economic, administrative and technical skills can contribute to the early rehabilitation of their national life.

OBJECTIVE IV

To build confidence among all Koreans in the purposes of the free world, and in its strength to achieve those purposes.

TASK A

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TASK A

To create among all Koreans stereotypes of the "free world", the UN and the US compounded of the following elements:

1. Fundamental purposes based on the dignity and worth of the individual and the right of individuals and nations to be free.
2. Vast latent and rapidly mobilizable power arising from freely voluntary cooperation for such purposes (in contrast to the shaky power arising from coerced obedience).
3. Calmness and optimism of political outlook.
4. Genuine interest in the political and economic progress of all people and nations who are determined to be free.
5. Awareness of Soviet intentions and determination to frustrate the Kremlin's design.

TASK B

To eradicate the remnants of any stereotypes of the USSR as being:

1. Omniscient, omnipotent and invincible.
2. Democratic and progressive.

TASK C

To convince all Koreans that the free world concept of peace is a harmonious, interdependent peace, in full accord with their own desires, in which all groups and nations play their independent parts with dignity and mutual respect.

TASK D

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TASK D

To reduce to a minimum Korean fears of UN or US abandonment to new Communist aggression and reprisals.

TASK E

To convince all Koreans that the U.S. seeks no special economic, political or military preferment or position in Korea.

OBJECTIVE V

To impress upon all Koreans that a unified government responsive to and expressing the will of, the Korean people will best achieve their aspirations and safeguard what they have won.

TASK A

To convince all Koreans that a government resulting from the projected elections will be more likely to win the esteem, respect and recognition of the free nations of the world than will a government achieved by other methods.

TASK B

To convince all Koreans that democratic control of government is the best means of insuring that their government leaders are not subservient to the interests of foreign states.

TASK C

To convince all Koreans that democratic control of government is the best guarantee against the abuse of power by military leaders.